

HEATHER HOPKINS

WEB DEVELOPER

GET IN TOUCH:



Website
www.heatherhopkins.com



Phone
+1(706) 951-2582



Email
hlhopkins@gmail.com

+ EMPLOYMENT

- 2017 - Now **Augusta University**
Senior Web Developer
 Leads design and development across all web properties, ensuring cohesive user experiences that align with organizational goals. Manages content strategy, proactively drives process improvements, and identifies and implements innovative solutions to technical challenges.
- 2006 - 2017 **Augusta University**
Web Developer
 Designs, develops, and maintains web projects, managing all phases from architecture to deployment and user training. Oversees legacy content and CMS implementation.
- 2001 - Now **6 and 28 Design**
Owner
 Specializes in creating and optimizing online properties, leveraging expertise in website architecture, front-end development, and SEO. Develops impactful marketing collateral and campaigns to drive client success.

+ EDUCATION

- Ongoing **Educational Leadership - M.S. & Computer Science - B.S.**
Augusta University
- 2005 **Psychology - B.S.**
Augusta State University
 Magna Cum Laude

+ PROFESSIONAL SKILLS

	good	great	skilled
Web Development	●●●●●●●●	●●●●●●●●	●●●●●●●●
Graphic Design	●●●●●●●●	●●●●●●●●	●●●●●●●●
Accessibility SME	●●●●●●●●	●●●●●●●●	●●●●●●●●
SEO	●●●●●●●●	●●●●●●●●	●●●●●●●●
Adobe Suite	●●●●●●●●	●●●●●●●●	●●●●●●●●
CSS & HTML	●●●●●●●●	●●●●●●●●	●●●●●●●●
JS & JQuery	●●●●●●●●	●●●●●●●●	●●●●●●●●
Google Analytics	●●●●●●●●	●●●●●●●●	●●●●●●●●
PHP & XSL	●●●●●●●●	●●●●●●●●	●●●●●●●●
UX Design	●●●●●●●●	●●●●●●●●	●●●●●●●●
End-User Training	●●●●●●●●	●●●●●●●●	●●●●●●●●
Technical Writing	●●●●●●●●	●●●●●●●●	●●●●●●●●
Digital Marketing	●●●●●●●●	●●●●●●●●	●●●●●●●●
Project Management	●●●●●●●●	●●●●●●●●	●●●●●●●●
Quality Assurance	●●●●●●●●	●●●●●●●●	●●●●●●●●
User Experience	●●●●●●●●	●●●●●●●●	●●●●●●●●
Communication	●●●●●●●●	●●●●●●●●	●●●●●●●●
Mentorship	●●●●●●●●	●●●●●●●●	●●●●●●●●

+ AWARDS

- IT Town Hall / 2024
- Leadership's Choice Award**
- Addy / 2021
- Gold: Like No Other Campaign Website**
- Silver: JagWire News Redesign**
- CASE District III / 2019
- Award of Excellence: AU Magazine Site**
- Special Merit: CHOG 20th Anniversary**
- Education Digital Marketing Awards/ 2018
- JagNation Student Life Site**
- Higher Education Marketing / 2017
- 'I Give' Microsite & Brand Site Campaign**